

GENERAL DATA PROTECTION REGULATION

OVERVIEW

Since the GDPR was enacted in April of 2016 we have had the honor of helping dozens of companies comply with the new regulation. This has given us a unique perspective. We have handled GDPR related questions that impact 2,685+ brick-and-mortar retail locations, 2,200+ hotels, and some of the most important social media platforms, financial service providers, data analytics companies, hardware and parts distributors, pharmaceutical companies, academic institutions, non-profit organizations, and academic publishers. In other words, we have had the opportunity to approach the GDPR from a variety of different perspectives and hear the questions and concerns of clients that live in vastly different industries.

In order to help clients and practitioners come into compliance with the GDPR, we have created a six-part, six-hour training on how to comply with the GDPR. The training focuses on the most common (and most confusing, in some cases) areas of compliance and is designed to allow compliance officers, and lawyers, to get up to speed on an individual compliance topic quickly and easily.

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Information Commissioner's open letter to the UK Prime Minister - Key Takeaways

On 16 January 2025, in an open statement and letter, the UK Information Commissioner, John Edwards, responded to the December 2024 letter from the UK Prime Minister, the Chancellor, and the Business Secretary. He set out the ICO25 strategic plan and highlighted a few interesting points. The plan confirms that responsible innovation and sustainable economic growth are core strategic objectives for the data protection regulator. Additionally, the importance of data protection and information rights are noted as essential building blocks for the ICO's strategic plans, as they ensure public trust and consumer confidence alongside offering businesses security and certainty upon which to build for the future.

Insights

Jan 14, 2025

EMEA- Data Privacy, Digital and AI Round Up 2024/2025

As expected in the data privacy and digital space, 2024 shaped up to be a year full of guidance, consultations, regulatory focus areas and legislative updates. Artificial Intelligence (AI) remained a hot topic with advertising technology (AdTech) closely following its heels. With the blizzard of global data protection developments continuing unabated in 2024 with no doubt more to come in 2025, it is a good moment to look back at what 2024 held for businesses as well as to consider what 2025 may hold in the EMEA region.

Insights

Dec 19, 2024

Out with the old and in with the new- The Data (Use and Access) Bill

On 23 October 2024, the Data (Use and Access) Bill (the “DUAB”) was introduced to Parliament. The DUAB is the Labour government’s answer to the perceived shortfalls of the since-abandoned Data Protection and Digital Information Bill (the “DPDI” Bill). We unpack below the elements from the DPDI Bill that were abandoned, those retained, and the newly added ones introduced by the DUAB.

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Part 5 of 6: Amendments to Hong Kong Data Protection Law to Widen the Definition of “Personal Data”

Hong Kong proposes to widen the current definition of “personal data” to cover not just “identified” persons but also “identifiable” persons. The amendment is expected to cover the use of online tracking technologies such as internet cookies to the extent that they make it reasonably possible for persons to be identified.

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Jul 15, 2021

Part 4 of 6: Amendments to Hong Kong Data Protection Law to Regulate Data Processors

In the upcoming round of amendments to the PDPO, Hong Kong likely will follow the footsteps of overseas regulatory authorities to introduce measures that regulate data processors directly.