

## COMMERCIAL TRANSACTIONS

### OVERVIEW

Our global Commercial Contracts practice has specialist lawyers in the major European, US, Asian and Middle Eastern locations assisting clients on their ongoing business and trading requirements, from strategic relationships to business as usual arrangements. Our lawyers work with clients around the world on a wide variety of commercial agreements, ranging from agency, manufacturing and distribution agreements to franchising, concession and technology and non-technology licensing arrangements, from e-commerce, sourcing, IT services, procurement, software, advertising, sponsorship and marketing to joint ventures and supply of goods and services. We support businesses across a broad range of industry sectors from hospitality, hotels and leisure to sports and entertainment, from manufacturing, food and agribusiness to retail, from technology to financial services. Many of our team have spent time on secondment with the in-house teams at our major clients giving them a true commercial focus with deep industry knowledge.

### LEGAL 500

Ranked tier 2 in Commercial Contracts in the Legal 500 2023

### MEET THE TEAM



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## RELATED CAPABILITIES

- Corporate
- Technology Transactions
- Data Privacy & Security
- Franchising
- Start-Up & Venture Capital Practice
- Intellectual Property and Technology
- Food & Agribusiness
- Retail & Consumer Products
- Finance
- Sports, Media & Entertainment

## RELATED INSIGHTS

Insights

Updated: Apr 24, 2025

**Digital Markets, Competition and Consumer Act – What can we expect from the CMA?**

Insights

Apr 04, 2025

**New UK consumer protection regime to go live 6 April 2025**

Events

Feb 11, 2025

**BCLP Partner Speaks on DEI in the Legal Profession at ABA Virtual CLE Conference**

Events

Feb 03, 2025

**BCLP Partner Speaks on the Impact of Parenthood on Legal Careers at American Bar Association**

Insights

Dec 10, 2024

**Shaping the implementation of the UK's new rules on subscription contracts**

Insights

Oct 07, 2024

**Understanding consumer law when conducting influencer marketing campaigns in the EU and UK**

News

Oct 02, 2024

## **The Legal 500 UK ranks BCLP in 52 practice areas and recognizes 69 lawyers as “leading individuals”**

Insights

Jun 24, 2024

### **The DMCCA: taking a closer look at the impact on subscription contracts**

The Digital Markets, Competition and Consumers Act 2024 (DMCCA) has recently received royal assent, following the announcement of the July General Election. We examine the key developments in our previous article. One very significant area of focus in the DMCCA (following the UK Government's 2021 consumer protection consultation and the earlier Penrose report) is subscription contracts. Subscription contracts are big business, with estimated consumer spending in the UK on subscriptions said to be between £28 billion and £34 billion a year across multiple sectors, with 8 in 10 UK consumers having at least one subscription. The reforms in the DMCCA were prompted by concerns that consumers may be spending as much as £1.8 billion per year on subscriptions they do not think are good value for money and can find difficult to exit when they no longer require the relevant goods/services. The new...

Insights

Jun 06, 2024

### **Major changes to consumer and competition rules, a new digital regime and more power to the CMA**

On 23 May 2024, over a year since its introduction to Parliament, the DMCC Bill was rushed through before the proroguing of Parliament ahead of the July UK General Election. It received Royal Assent the following day.