

TECHNOLOGY TRANSACTIONS

OVERVIEW

All businesses have digital and technology strategies, irrespective of sector or geography. BCLP has a fully integrated, global team that lives and breathes the full range of transactions that affect our clients' digital and technology transactions, supporting them on their most complex and strategic cross-border projects. We take a resolutely business-oriented and outcomes-based approach. We tell our clients what is market to achieve a more efficient process. We also add value by spotting the critical and risk issues that impact the bottom line, which means we are constantly concentrated on our clients' strategic goals.

At BCLP, we deploy the right lawyers for the relevant technology subsector that is key to the client's needs, from fintech and payment solutions to AI and other advanced technologies; from digital media to mobile communications, across all service lines in our global firm. See the related subsector pages for greater detail on our experience in these areas.

We represent clients from investors (VCs, corporates and PE) and technology businesses (from startups and high-growth to mature companies) to enterprise users (including corporates and financial services institutions procuring or investing in technology) advising on all aspects of their transactional activity or disputes.

Our clients operate across all sectors of the global economy, spanning financial services including payments, telecommunications, media and advertising, real estate, energy and infrastructure, retail, hospitality, sports and health care.

MEET THE TEAM



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AREAS OF FOCUS

- AdTech
- PropTech
- Software, Cloud Subscription & Systems Integration
- Digital Transformation & Emerging Technology
- Software Audits

RELATED INSIGHTS

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Mar 08, 2024

What is FemTech and how can it meet the privacy needs of its users?

In part one of our series "FemTech: how this growing industry can build trust, protect privacy and redress healthcare inequity... one app at a time", we take an introductory look at the industry, and offer some commercially-minded approaches to address users' privacy needs.

News

16 February 2024

BCLP assists Roadchef to appoint Phosters as UK-wide facilities manager

BCLP assists Roadchef on its appointment of Phosters as new facilities manager of Roadchef's entire UK-wide estate of roadside service stations.

Insights

Jan 31, 2024

Digital Speaks: Don't be shy, disclose AI!

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Nov 27, 2023

Investing in your IP Rights

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Nov 17, 2023

CFPB proposes to level the playing field with “big tech”

Podcasts

Oct 30, 2023

Digital Speaks: AI and the current IP landscape in the UK

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Aug 11, 2023

Digital Speaks: Regulation of AI Systems in the UK and EU

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Jul 25, 2023

'Finfluencers' beware – FCA consults on new social media financial promotions guidance

The FCA is continuing to crack down on firms and 'finfluencers' using social media for non-compliant and illegal financial promotions and this week has announced plans to update its existing guidance on social media and customer communications, with a focus on preventing consumer harm. In this article, we take a look at the latest rules and guidance in this space and the steps the FCA is taking to make sure it is in touch with the latest online behaviours.

Insights

Jul 03, 2023

The Digital Markets, Competition & Consumers Bill: Key Aspects for Private Enforcement

On 25 April 2023, the UK Government published the Digital Markets, Competition and Consumers Bill. In this Insight, we consider three key aspects of this draft legislation that are of particular relevance to the private enforcement of competition law in the UK: provisions enabling private actions to be brought against any person that has breached a 'relevant requirement' under the new regulatory regime for digital markets that the Bill introduces; the route for decisions made by the CMA exercising its new digital markets functions to be challenged by undertakings designated by the CMA as having strategic market status or by any person with a sufficient interest in the decision; and the planned expansion of the jurisdiction of the Competition Appeal Tribunal to grant declaratory relief and award exemplary damages in competition claims.