

## **DIGITAL TRANSFORMATION & EMERGING TECHNOLOGY**

## **OVERVIEW**

BCLP's digital transformation & emerging technology practice involves a combination of teams working within technology, data privacy, financial services regulatory and intellectual property.

Our team works with innovative and upcoming players in the major technology hubs, advising these companies on many global technology infrastructure projects. We also provide digital services for industries including banking, insurance, transportation, logistics, crypto, retail, entertainment and property in advanced and emerging technologies. These services include blockchain and digital currency, data science and analytics, robotics and automation, digital and e-commerce, and peer-to-peer lending or investment platforms, among others.

Within the blockchain and cryptocurrency space, our multidisciplinary technology and regulatory lawyers have advised on trading aspects and establishing a platform for an exchange company. We understand financial service regulation as it applies to technology in areas such as fintech and crypto-related assets. Within data science and robotics, we were one of the first law firms to advise on the application of telematics and "big data" to write insurance policies for a major insurance group. We also currently advise this group on the use of robotic process automation (RPA) for various processes currently undertaken manually.

Additionally, we advise on data protection "clearance" and cybercrime. Within the digital and e-commerce space, we have deep knowledge in advising clients in setting up "digital only" businesses, such as advising on joint venture IT arrangements and transportation mapping technology as well as digital ticketing solutions. In the proptech sector, we represent investors, landlords, P2P platforms and other technology companies.

### MEET THE TEAM



#### **Marcus Pearl**

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## **RELATED INSIGHTS**

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## Hong Kong unveils proposals for first cybersecurity law

The Hong Kong Government recently submitted its proposed legislative framework to enhance protection of computer systems of critical infrastructure ("Proposal") to the Legislative Council ("LegCo") Panel on Security for discussion on 2 July 2024. The Proposal notes that currently, Hong Kong does not have any statutory requirements on the protection of the computer systems of critical infrastructures ("CIs"). Given that there is an increasing risk of CIs being cyberattacked, the HK Government recognises the need to introduce new law to enhance cybersecurity of CIs. The proposed legislation tentatively is titled the "Protection of Critical Infrastructure (Computer System) Bill".

Insights Jul 09, 2024

# Hong Kong Privacy Commission publishes personal data protection framework for Al users

Insights May 01, 2024

## Al and the construction industry

In this Insight, first published in PLC Construction, Anna Blest, Sasha Rubinstein, Jack Mcfadden and Tiffany Babayemi consider the key takeaways from the RIBA Artificial Intelligence Report 2024.

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U.S. News - Best Lawyers® 'Best Law Firms' 2022

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