



MEGAN E. MEYERS

Counsel

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BIOGRAPHY

Megan Meyers focuses her practice on mergers and acquisitions, general corporate and commercial matters, and corporate finance. She has experience representing private and public companies in a broad range of corporate transactional matters, including mergers, acquisitions and divestitures of businesses and related assets, joint ventures, and other strategic transactions. She has represented clients in many industries, including consumer goods, creative services, financial services and manufacturing.

Ms. Meyers also drafts and negotiates a broad range of commercial agreements, such as: license; merchandising; manufacturing; engineering, design, consulting, independent contractor and other services; supplier; business referral; joint venture; evaluation and trial use; transportation; and non-competition and confidentiality agreements. In addition, Ms. Meyers has experience in general business representation and counseling and advising both for-profit and non-profit businesses on

formation, day-to-day operations and dissolution. She has acted as “outside general counsel” for several clients, including a design firm and a manufacturer.

She also counsels and represents executives and companies in the design and implementation of executive compensation matters, including employment agreements, cash and equity-based incentive compensation and retention plans and arrangements, change-in-control agreements, and severance programs.

Ms. Meyers successfully completed the Uniform Certified Public Accountant Examination. Prior to joining the firm, she was an associate at a law firm in Chicago, Illinois. She is also active in community and *pro bono* matters.

CIVIC INVOLVEMENT & HONORS

- The Children’s Hospital of Orange County, Glass Slipper Guild

PROFESSIONAL AFFILIATIONS

- American Bar Association
- Orange County Bar Association

ADMISSIONS

- California, 2003
- Illinois, 1999
- United States District Court for the Northern District of Illinois

EDUCATION

Indiana University-Bloomington, J.D., *cum laude*, 1998

University of Notre Dame, B.B.A., *cum laude*, 1996

RELATED CAPABILITIES

- M&A & Corporate Finance
- AdTech
- PropTech

- Corporate

EXPERIENCE

- Represented a publicly-traded European company in multiple acquisitions of nutritional supplement companies involving an aggregate purchase price of \$4.5 billion.
- Multiple acquisitions for a privately-held technology company.
- Numerous other acquisitions and sales of public and private companies (or divisions or business units thereof) in industries such as consumer goods, technology, biotechnology, services, manufacturing and health management.
- Multiple representation of executive teams in connection with the divestiture of their employers and their going-forward role in the divested organization.
- Representation of businesses in connection with venture capital investments and other private placements.
- Draft and negotiate location access and license agreements for commercial and non-commercial use.
- Represent an internationally-recognized non-profit institute in connection with: sponsorship agreements; speaker agreements; competition participation agreements; and production, development and distribution services and license agreements for publicizing and promoting the institute and its competitions through documentaries and television specials.
- On-going representation of a client in connection with its provision of engineering, design and manufacturing services.
- Represented a design firm in drafting and negotiating contracts for its day-to-day operations, including services contracts for its development of branding and corporate identities for its clients and independent contractor agreements.
- Represent a manufacturer of consumer electronics and accessories in “inbound” licenses of technology and trademarks.
- Represent a manufacturer in developing master supplier and vendor-managed inventory agreements.
- Represent retailers in “outbound” licenses of brand name and trademarks.

- Represent a merchandising services company in “inbound” licenses of entertainment-related intellectual property and rights.

RESOURCES

PUBLICATIONS

- “Tolling the Information Superhighway: State Sales and Use Taxation of Electronic Commerce,” 13 *Harvard Journal of Law and Technology* 619, 2000
- “Where There’s a Will, There’s a Way: State Sales and Use Taxation of Electronic Commerce,” 174 *Indiana Law Journal* 293, 1998

SPEAKING ENGAGEMENTS

- Co-presenter, “Governance Update and SEC ‘Hot Topics,’” Project Pro Search’s OC CFO Network, December 11, 2009
- Co-presenter, “Governance Update and SEC ‘Hot Topics,’” Financial Executives International - Orange County Chapter, October 14, 2009
- Co-presenter, *Strategic Transactions* to Orange County chapter of Financial Executives International, July 14, 2010

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