



## **ROBERT L. NEWMARK**

**Partner**

**St. Louis/New York**

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## **BIOGRAPHY**

Bob Newmark concentrates his practice in the areas of business and transactional counseling. Mr. Newmark has experience representing primarily closely held businesses and their owners in a range of transactional matters, including mergers and acquisitions, general commercial counseling, joint ventures and strategic alliances, and cross-border structuring. He also counsels business owners and their families on business succession and estate planning, employing highly sophisticated techniques and concepts. Clients include investment partnerships, private equity firms and financial institutions, and he has considerable experience representing portfolio companies of these firms. He counsels companies in a number of industries, including food and beverage, finance, manufacturing, retail/luxury, and infrastructure.

Mr. Newmark previously served as Managing Partner of the Firm's St. Louis office from 2011 to 2021, and has held a number of firmwide roles including strategic planning and merger integration. Prior to joining the firm, Mr. Newmark was a management consultant with Mercer Management Consulting (n/k/a/ Oliver Wyman) in Washington, D.C.

## CIVIC INVOLVEMENT & HONORS

- *The Best Lawyers in America*, Corporate Law; M&A Law (2015-2024)
- *The Best Lawyers in America*, M&A Law "Lawyer of the Year" (2020, 2023)
- *Royal Vagabonds Leadership Award*, 2015
- *Washington University Distinguished Young Alumni Award*, 2010
- *NCCJ – St Louis*, Brotherhood-Sisterhood Award, 2012
- *St Louis Regional Business Council*, Member 2012-present
- *American Jewish Committee*, National Board of Governors 2005 – present; currently National Chair of Regional Offices
- *St. Louis Public Schools Foundation*, Board Member 2010-2022; Vice-Chair 2012-2022
- *Concordance*, Board Member 2019 to present
- *NCCJ – St. Louis*, Board Member 1998-2008; Board Chair 2005-2015
- *Jewish Federation of St. Louis*, Board Member 2014-present; currently Board Chair
- *Princeton Club of St Louis*, Board Member 2002-present; President 2005-2007
- *International Model United Nations Association*, Board Chair 1990-1992

## ADMISSIONS

- New York, 2007
- Missouri, 1994
- United States Court of Appeals for the Eighth Circuit  
United States District Court for the Eastern District of Missouri

## **EDUCATION**

Washington University, J.D., Order of the Coif, 1994

Princeton University, A.B., 1988

## **RELATED PRACTICE AREAS**

- M&A & Corporate Finance
- Financial Services Corporate & Regulatory Team
- Corporate
- Finance
- Litigation & Dispute Resolution
- AdTech
- PropTech
- Sports & Entertainment
- Banking Sector
- Retail & Consumer Products
- Israel Practice
- Real Estate
- Real Estate Private Equity, Investments & REITs
- Private Client
- Tax & Private Client
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Litigation Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Sports & Event Financing
- Funds Finance
- Collegiate Sports Practice
- Workouts & Financial Restructuring
- Wealth Management
- Subchapter S
- Going Private
- Community Banking Litigation
- De Novo Banking
- Food & Beverage

- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Bank Transactions & Strategy
- Bank Regulatory Compliance, Operational Support & New Products
- Pubs, Clubs & Restaurants
- Food & Agribusiness
- Start-Up & Venture Capital Practice
- Private Equity

## EXPERIENCE

Representative recent engagements include:

- Advised public company in ~\$60 million acquisition of a privately-held branded apparel company staged over a 3-year period
- Advised nutritional supplement manufacturer in ~\$240 million joint venture/acquisition
- Advised multi-national private equity firm and its portfolio company in connection with ~\$70 million refinancing and cross-border restructuring project in the British Virgin Islands and the Netherlands
- Advised strategic investor in \$15 million preferred equity infusion in customer's business
- Advised entrepreneur in connection with structuring an estate plan to move corporate ownership outside of his estate prior to liquidity event with significant increase (~\$50 Million) in value.
- Advised minority shareholders in connection with squeeze-out transaction under Delaware law
- Advised strategic investor in connection with management of a controlling position in a public company subsidiary
- Advised strategic investor in complex international joint venture/buyout in the consumer products industry
- Advised board of directors regarding fiduciary duties in connection with a leveraged recapitalization project
- Advised son of business founder in buyout of father as part of family estate planning and succession planning in business

- Serve as outside general counsel to several industry-leading companies in the nutritional supplements, media and advertising, and consumer products industries
- Manage internal corporate governance compliance for privately-held manufacturing business with numerous affiliated companies
- Advised private equity firm in connection with ~\$50 million leveraged acquisition of software company
- Advised family-owned business in connection with sale of control to private equity firm
- Advised buyer in connection with acquisition of assets through bankruptcy proceeding in section 363 sale process
- Advised private equity portfolio company and sponsor firms in establishment of complex equity plan for senior management
- Advised third generation-owned family business in connection with stockholders' agreement, voting trusts, and management issues
- Advised family-owned business in bolt-on acquisition to support growth of product lines

## RELATED INSIGHTS

News

Nov 17, 2023

**Complex sale of university advised by multi-practice BCLP team**

News

Sep 22, 2023

**BCLP advises Prime6 Brands in restructuring and acquisition**

Awards

Aug 17, 2023

**The Best Lawyers in America® 2024**

News

Jan 26, 2023

**BCLP advises Capacity in acquisition of Textel CX Inc.**

News

Aug 17, 2022

**BCLP partner in 'The Deal' on funding challenges for unicorn companies**

News

May 23, 2022

**Partner to Head Jewish Federation of St. Louis Board**

News

Nov 23, 2021

**BCLP Advises Alticor in Sale of Metagenics to Gryphon**

Awards

Aug 19, 2021

**Best Lawyers® Lawyer of the Year 2022**

Awards

Aug 19, 2021

**The Best Lawyers in America® 2022**