



## **MARK A. PASKAR**

**Partner**

**Chicago**

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## **BIOGRAPHY**

Mark Paskar is an experienced intellectual property attorney who concentrates primarily in the areas of trademark, trade dress, copyright and Internet matters. He counsels clients on a wide range of intellectual property issues, including all aspects of global brand protection and enforcement as well as intellectual property acquisition, licensing and monetization.

Mark's practice includes assisting clients with the selection and clearance of trademarks and protection of trademarks and copyrights through federal and foreign registration as well as the implementation and maintenance of trademark and copyright monitoring and enforcement programs.

Mark also represents clients in connection with mergers and acquisitions, joint ventures and strategic alliances and regularly negotiates intellectual property licenses, transition services

agreements and software development and license agreements.

Mark regularly represents clients in inter partes proceedings before the U.S. Trademark Trial and Appeal Board as well as in foreign opposition and cancellation proceedings. He also represents clients in state and federal court cases involving claims of trademark and trade dress infringement, copyright infringement, false designation of origin, unfair competition and cyber-squatting. Mark has also handled almost 50 Internet domain name disputes under the Uniform Domain-Name Dispute-Resolution Policy (UDRP).

## CIVIC INVOLVEMENT & HONORS

- *WTR 1000: The World's Leading Trademark Professionals, 2021-2024*

## ADMISSIONS

- Illinois, 2000
- Missouri, 1999
- United States District Courts for the Northern District of Illinois and Eastern District of Missouri

## EDUCATION

The George Washington University, J.D., with honors, 1999

Duke University, A.B., *cum laude*, 1996

## RELATED PRACTICE AREAS

- Intellectual Property and Technology
- Sports & Event Financing
- Higher Education Team
- Regulation, Compliance & Advisory
- Litigation & Dispute Resolution
- Sports & Entertainment Contract, Endorsement & Celebrity Representation Practice
- Anti-Doping Practice
- Sports & Event Venue Real Estate Infrastructure and Operation
- Naming Rights & Sponsorship Practice
- Sports & Entertainment M&A Practice
- Sports & Entertainment Litigation Practice

- Collegiate Sports Practice
- Sports & Entertainment Specialty Counseling Practice
- Entertainment Industry Practice
- Restaurant Practice
- Olympic & National Governing Body Practice
- Professional Sports Team Practice
- Campus Free Expression
- Trademarks: Counseling, Prosecution & Practical Business Services
- Copyrights
- Sports & Entertainment

## RELATED INSIGHTS

News

Apr 01, 2024

**BCLP Recognized as a Leading Trademark Group by World Trademark Review**

Events

Mar 28, 2024

**BCLP team presents on Trademark and Copyright Law for firm client**

News

Jan 11, 2024

**BCLP Guides TeleGuam Holdings on \$200 Million Strategic Investment Deal**

News

Aug 09, 2023

**BCLP advises EXPO CHICAGO on its acquisition by Frieze**

News

Jan 27, 2023

**BCLP represents Enesco in two major transactions**

News

Oct 28, 2022

**BCLP represents Stifel Financial in title sponsorship with U.S. Ski & Snowboard**

News

Jul 11, 2022

**BCLP Represents Acrisure in Deal to Rename Home Stadium of Pittsburgh Steelers**

News

Mar 08, 2021

**BCLP Sports & Entertainment Group Advises GEHA in Naming Rights Agreement with KC Chiefs**

Awards

Feb 18, 2021

## **World Trademark Review – WTR 1000**